

# CAMBRIDGE CITY ACCESS

## A quick guide to the next steps



GREATER  
CAMBRIDGE  
CITY DEAL

Securing future prosperity

It should be easy to get into, out of, and around Cambridge by public transport, by bike and on foot. This is the transport vision set out by the Greater Cambridge City Deal, which is developing a number of projects to help achieve this.

The City Access project is central to this and aims to help more people get into and out of the City by sustainable means and to boost economic growth without increasing congestion.

In the summer of 2016 a package of 8 measures to tackle peak-time congestion were shared with the public and feedback was requested through the "Tackling Peak-time Congestion" survey. The package included a range of measures which, taken together, would reduce congestion, encourage more people to travel by public transport, bike or on foot and improve the environment generally in Cambridge city centre.

### Lots of people had their say

10,970  
responses



27.3%  
respondents

the largest  
age range, were

35-44



7,664  
of respondents  
are  
economically  
active



Personal  
transport  
user  
and  
active user



The results of the "Tackling Peak-time congestion" survey have now been collated and analysed and the full report can be found online at [www.gccitydeal.co.uk/congestion](http://www.gccitydeal.co.uk/congestion)

### Some of the findings were

53%

of respondents supported more and improved off road cycle paths



65%

opposed Peak-time  
Congestion Control Points



Under 17, 65-74 and  
Over 75 age groups

all thought better bus  
services and expanded  
Park & Rides would  
improve their journeys



If you would change how you travel, which form of transport would you switch to?

33%   
would change to  
public transport

23%   
would change to  
walking and cycling

You thought bus travel could be improved by:



64%  
more  
frequent  
services

62%  
reduced  
fares

62%  
more  
reliable  
services

52%  
faster  
services

### Some of the free text comments included

"There should be more bus lanes to cut through the traffic."



"Peak-time Congestion Control Points will cause longer journey times adding to the level of pollution in the city centre"



Not sure about smart technology and travel planning

"I'm not sure how smart technology and travel planning can help my journeys"

In favour of better cycling and pedestrian facilities

"I'd like more and better cycling routes"

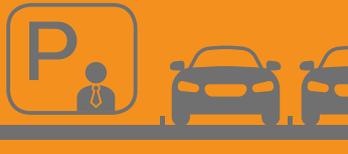
## Next steps for the 8 measures

### Peak Congestion Control Points in the weekday morning and evening peak periods



This raised significant and valid concerns during the engagement. City Deal are now looking at more deliverable and acceptable alternatives to this part of the plan.

### A Workplace Parking Levy



The City Access team will work closely with major traffic generators and employers to develop and co-design a practical and effective Workplace Parking Levy scheme that works for medium and large workplaces.

### Better bus services and expanded use of Park & Ride



The City Access team are working closely with Bus Operators to finalise the Bus Network Review and develop designs to reduce delays on important routes.

### Better pedestrian and cycling infrastructure



The City Access team to continue to work with partners on these measures through both the Cycling Provision and the Public Space & Air Quality Delivery Plans.

### Improved public space and air quality



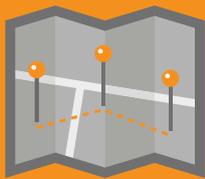
We recognise the strong public support for addressing air quality, and therefore intend to assess the options for establishing a Clean Air Zone in central Cambridge.

### On-street Parking Controls (including Residents' Parking)



City Deal is actively supporting the Cambridge City Joint Area Committee (CJAC) to add further on-street parking controls. These may be needed to manage the risk of people parking on-street after a workplace parking levy is introduced.

### Travel Planning



The City Access Team to continue to work with Travel for Cambridgeshire supporting employers to adopt sustainable policies and practices with regard to travel to work and travel during work.

### Smart Technology



Smart Cambridge, set up by the City Deal and supported by the City Access Team, aims to harness emerging technologies to find smart ways to tackle city challenges such as transport, air quality, energy and health care. Digital screens to guide visitors arriving at Cambridge station, better travel planning tools plotting the best transport options, and improved real time bus updates are just some of the evolving practical applications that are being developed.

A full copy of the report, meeting agenda and other papers will be published on 6 January at <http://scams.moderngov.co.uk/ieListDocuments.aspx?MId=6847&x=1>