TRANSPORT
We will improve the infrastructure, ease congestion and offer alternative, reliable travel options, making it easier for people to travel by public transport, cycle or on foot to their destination.

HOUSING
We will accelerate the supply of new homes and create more affordable housing in sustainable locations in Cambridge and South Cambridgeshire, maintaining Cambridge as a compact city.

SKILLS
We will help young people secure the skills they need to succeed in Cambridge's 21st century economy and create job opportunities.

INNOVATION
We will work with experts from business and universities to make sure new technologies help us solve problems and improve people's quality of life.
Supporting sustainable economic growth in Cambridge and South Cambridgeshire

- An increase in employment opportunities
  - +44,000 new jobs by 2031
  - 224,000 in 2011, 180,000 in 2031
- Rapidly increasing population
  - +65,000 more people by 2031
  - 338,000 in 1991, 229,000 in 2011, 338,000 in 2031
- City Deal: Connecting people, homes, jobs and ideas
- +25,000 trips daily in and out of Cambridge by 2031
  - 126,000 trips in 2011, 101,000 trips in 2031
- +33,500 new homes by 2031
- The need for 33,500 more homes by 2031

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Greater Cambridge City Deal - objectives

- Investing in sustainable transport to tackle congestion and improve transport flow
- Building housing and affordable homes, facilitating delivery of the two Local Plans
- Sharing prosperity by developing our people
- Investing in technology to improve the liveability of our great small city
- Protecting our unique quality of life
- Creating conditions for continued economic and jobs growth
The Transport Challenge

- Over 50,000 workers travel into Cambridge each day.
- Over 206,000 motor vehicles come in or out of the city every day.
- Nearly 10.5 million rail passengers travel to/from Cambridge each year.

If we carry on as we are by 2031:
- Traffic in Cambridge will increase by over 30% in the morning peak.
- Traffic in South Cambridgeshire will increase by almost 40% in the morning peak.
- The time spent in congestion will more than double.
It should be easy to get into, out of and around Cambridge by public transport, bike or on foot.
Principles for improved transport network

Better bus journeys:
- Bus priority measures for reliable trips
- New, more frequent and extended services
- Orbital trips around the city, offering more choice

Access to rail:
- New stations: Cambridge North (2017) and Cambridge South (under development)
- East-West Rail connecting Oxford - Milton Keynes - Cambridge (under development)
- Support for improved services, capacity and facilities

Safer, easier cycling:
- Comprehensive city and rural cycle network
- High quality cycleways
- More off-road routes
- Cycle parking and facilities

Safer, pleasant walking:
- Safe and pedestrian-friendly streets

Tackling congestion:
- Reduce and maintain peak-time traffic in the city by 10-15% (2011 baseline)

Smart travel:
- Intelligent mobility
- Travel planning

Transport interchange:
- More and better transport hubs with more Park & Ride capacity

People-friendly places:
- Improved public spaces
- Better air quality, less traffic
- Protecting the environment
- More off-road routes

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GREATER CAMBRIDGE CITY DEAL
The City Deal Partnership

- Multi-agency public-private-academic sector partnership
- Reflects unique Greater Cambridge economy
- Three local authorities
  - Cambridgeshire County Council
  - Cambridge City Council
  - South Cambridgeshire District Council
- Local Enterprise Partnership
- University of Cambridge

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Governance structure

Executive Board (decision-makers) x5

Joint Assembly (scrutiny and advice) x 15
3 representatives from each council, local business and academia

Stakeholders

www.gccitydeal.co.uk